

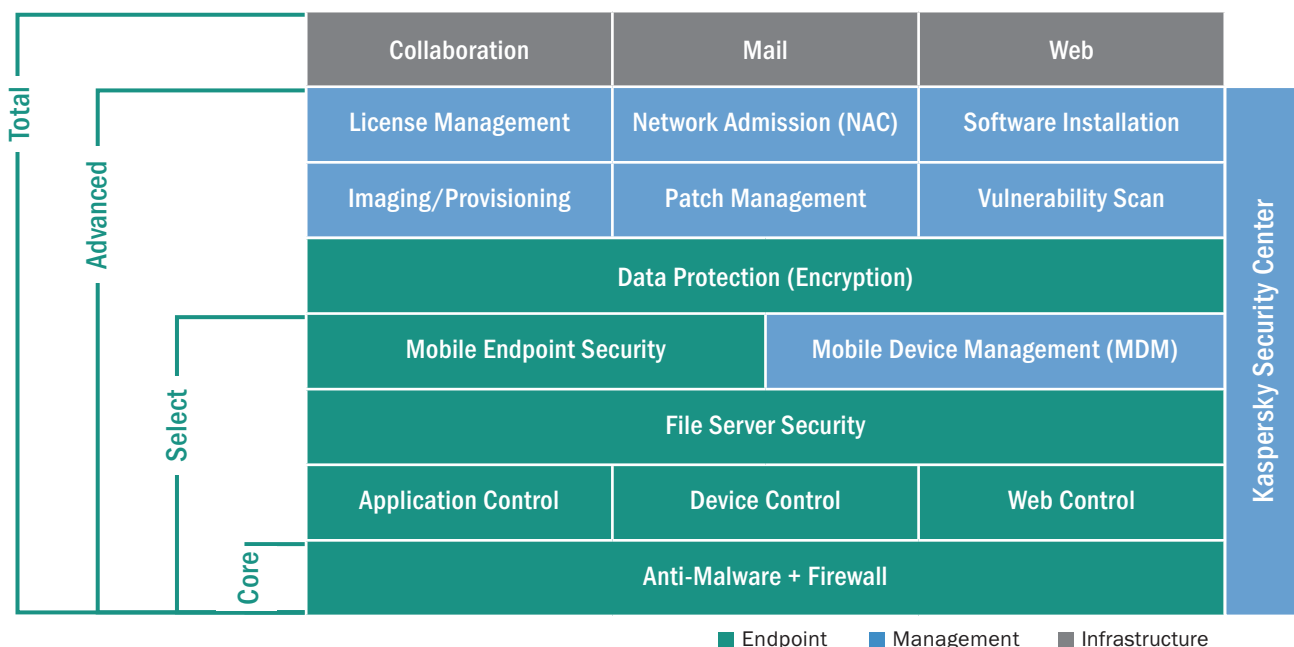
# ▶ ABOUT KASPERSKY ENDPOINT SECURITY FOR BUSINESS

IT professionals remind us every day that their occupation is becoming increasingly difficult.

The job has always been hard, but now the level of complexity across the network and connected devices seems out of control. There is often frustration over the lack of resources, shrinking budgets, and users who take your policies to the limit. Once stationary, data has now migrated across multiple systems, smartphones and tablets and is often located in coffee shops, airplanes and left behind in taxis. And of course, application patching to stop vulnerabilities has become a full-time job (that is if you can ever really know which applications are being used). This complexity has forced some organizations to make security compromises.

## YOU NEED A NEW, UNCOMPLICATED WAY TO DEAL WITH THESE CHANGES AND THREATS.

Administrators can see, control and protect their IT environment with Kaspersky Endpoint Security for Business. Tools and technologies are uniquely balanced across progressive tiers to meet your evolving security and IT needs. Kaspersky can make your job easier.



Kaspersky boasts a comprehensive list of technologies — all working together from the same codebase and further assisted by the cloud-based Kaspersky Security Network — to give our customers the world-class protection they need.

In short, we've delivered the industry's first Security Platform, built from the ground up, making it easy for you to see, control and protect your world.

## ► WHICH TIER IS RIGHT FOR YOU?

### KASPERSKY ENDPOINT SECURITY FOR BUSINESS, CORE

Starting from a foundation of Kaspersky's award-winning and powerful workstation anti-malware protection and a firewall, we add Kaspersky Security Center — our intuitive administration console. For customers who require anti-malware only, this is the solution.

### KASPERSKY ENDPOINT SECURITY FOR BUSINESS, SELECT

Workstation & File Server Security, Application Whitelisting and Control, Device Control and Web Control form the protection roster of the Select tier. Also included is a mobile protection solution which consists of an endpoint security agent and Mobile Device Management (or MDM). If your needs include protecting a mobile workforce and enforcing IT policy, SELECT might be the right tier for you.

### KASPERSKY ENDPOINT SECURITY FOR BUSINESS, ADVANCED

At the ADVANCED tier, Kaspersky adds data protection in the form of file or full-disk encryption. Another new offering, Kaspersky Systems Management, combines security with IT efficiency. This broad set of features includes essential tools allowing the administrator to:

- Create and store images and remotely deploy systems.
- Prioritize the treatment of hardware and software vulnerabilities with a powerful combination of advanced Vulnerability Scanning and intelligent Patch Management.
- Track license usage and compliance with Software License Management.
- Set data and infrastructure access policies for users and guests with Network Admission Control (NAC).
- Deploy and install updates and new software to users remotely from the central console.

### KASPERSKY TOTAL SECURITY FOR BUSINESS

Our flagship offering, Kaspersky Total Security for Business, combines all previous tiers and further enhances your security posture with additional Web, Mail and Collaboration Server protection. This is the perfect solution for organizations with broad security requirements who demand the best protection for each network level.

**NOT ALL FEATURES ARE AVAILABLE ON ALL PLATFORMS.**  
For details, please consult [www.kaspersky.com](http://www.kaspersky.com)

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